

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Adam J. Weissman et al.      Art Unit : 2167  
Serial No. : 10/807,264      Examiner : Luke S. Wassum  
Filed : March 24, 2004      Confirmation No.: 4087  
Notice of Allowance Date: December 16, 2009  
Title : MEANING-BASED ADVERTISING AND DOCUMENT RELEVANCE  
DETERMINATION

**MAIL STOP ISSUE FEE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO NOTICE OF ALLOWANCE**

In response to the Notice of Allowance mailed December 16, 2009, enclosed are a completed issue fee transmittal form PTOL-85b and Comments on Examiner's Reasons for Allowance.

Please apply \$1510 and any additional charges or credits to our Deposit Account No. 06-1050.

Respectfully submitted,



Leila R. Abdi  
Reg. No. 52,399

Date: January 22, 2010

**Customer No. 26192**

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